



Joel Lazar, Music Director

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## ADVERTISE WITH US and be seen by audiences and music lovers across the Greater Washington area!

The Symphony of the Potomac invites you to advertise in our concert program for our 2019–2020 season. We are a community-based orchestra under the musical direction of Joel Lazar, one of the area's most respected conductors. We bring together musicians from across the Greater Washington area—dedicated volunteers, professionals, and gifted students—to provide symphonic music at a reasonable price. Our concerts often feature acclaimed guest soloists.

**Your advertisement in our program will reach a broad and varied audience** across Montgomery County and music lovers throughout the Washington metro area. We perform four concerts each year at the Montgomery College Cultural Arts Center in Silver Spring, Maryland.

### 2019–2020 SEASON

November 3, 2019 featuring Steven Honigberg, cello

February 9, 2020, All-Orchestral

April 19, 2020 featuring Nadir Khachaturian, violin

June 7, 2020 featuring Rachel Franklin, piano

Each advertiser receives **four complimentary tickets** to each concert in which program they advertise. What's more, if you place an ad in our first program and run for the entire season, we'll give you **four ads for the price of three**.

To place an ad, simply fill out and return the form below with your ad and payment, or you can send a high-resolution PDF to [ads@symphonypotomac.org](mailto:ads@symphonypotomac.org) and pay online through our website, [symphonypotomac.org/ads](https://symphonypotomac.org/ads)

**Thank you for your support!**

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### SYMPHONY OF THE POTOMAC ADVERTISING ORDER

Advertiser Name \_\_\_\_\_ Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_

☐ **Yes, I would like to advertise in all four programs! Please give me four ads for the price of three.**

OR: Please run my ad in the following program(s):

☐ November 3, 2019

☐ February 9, 2020

☐ April 19, 2020

☐ June 7, 2020

#### AD SIZE (within program booklet size of 5.5 x 8.5")

Business card (3.5 x 2")	\$75 x _____	# of ads OR all 4 programs for \$225/season	\$ _____
Half page (4.5 x 3.5")	\$125 x _____	# of ads OR all 4 programs for \$375/season	\$ _____
Full page (4.5 x 7.5")	\$200 x _____	# of ads OR all 4 programs for \$600/season	\$ _____
Inside front/back cover (4.5 x 7.5")	\$250 x _____	# of ads OR all 4 programs for \$750/season	\$ _____
Outside back cover (4.5 x 7.5")	\$300 x _____	# of ads OR all 4 programs for \$900/season	\$ _____
<b>Total</b>			<b>\$ _____</b>

☐ Please reserve four tickets for me for the concerts in which program I have selected to advertise.

Please check one: ☐ Check attached  
(payable to Symphony of the Potomac)

☐ I'm paying online at [symphonypotomac.org/ads](https://symphonypotomac.org/ads)

Please check one: ☐ Ad attached

☐ I'm sending a PDF to [ads@symphonypotomac.org](mailto:ads@symphonypotomac.org)

**Deadline for ad receipt and payment is TWO WEEKS before concert date.**  
**Please return to Symphony of the Potomac, P.O. Box 717, Glen Echo, MD 20812**